

## There is no magic solution for the water crisis

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The President of the World Water Council since 2012, professor Benedito Braga is the head of the entity that will hold the eighth World Water Forum in Brasília on March 18 to 23. This is the first to take place in the southern hemisphere.

Professor of Civil and Environmental Engineering at the Polytechnic School of the University of Sao Paulo (USP) and PhD in Water Resources Management from Stanford University, the United States, Braga says there is no magic solution for water problems and argues that the treated water cannot be chargeless, because there are costs to bring quality water to the population. "Water cannot be offered for free because when this water is in nature and we take it from nature, we have to treat it so that it can be provided to the population. In nature, even from the clearest river, that water is not ready to be distributed securely to the population. So, investments are needed in infrastructure and services. And these actions cost money and must be paid for," he said.

For Ricardo Andrade, executive director of the 8th World Water Forum, one of the main goals of the event is to make water a relevant topic in the daily lives of citizens: "Not only those citizens who are engaged, those who address water issues, but also the ordinary citizens, who think that water springs from the tap, who believe that in order to have clean water they need a clean pipeline, who is not aware of the importance of being careful with water," he emphasizes.

Pr Braga's interview to Agência Brasil

R. Andrade's interview to Agência Brasil